

## Cultural Pragmatics and Verbal Art (Stephen Pax Leonard)

### Aim of lectures

The purpose of these lectures is to give an individualized and tailored introduction to semantic analysis from the perspective of speech acts (as units of human action) and verbal art/word play

### Programme of lectures

- (1) What is cultural pragmatics? And, what it is not.
  - (2) Performativity and voice
  - (3) 'The socially charged lives of words'
  - (4) Talk, formulaic language and semiotics: Malinowski and Russian perspectives
  - (5) Roman Jakobson: talk and functions of language
  - (6) When to talk; what to say
  - (7) Politeness
  - (8) Introduction to verbal art
  - (9) Speech play
  - (10) Word play
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### Reading list

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